Tuesday, March 10
4:00 pm – 6:00 pm  Registration and Information Desk Open

Wednesday, March 11
7:00 am – 6:00 pm  Registration and Information Desk Open
8:00 am – 9:00 am  NationalJournal LIVE Special Session
King v. Burwell: The Affordable Care Act’s Latest Challenge
Panel Produced by NationalJournal

Moderator:
• Julie Rovner, Robin Toner Distinguished Fellow and Senior Correspondent, Kaiser Health News

Panelists:
• Nicholas Bagley, Assistant Professor of Law, University of Michigan School of Law
• Michael A. Carvin, Partner, Jones Day; Attorney for Plaintiffs, King v. Burwell
• Lanhee J. Chen, PhD, David and Diane Steffy Research Fellow, Hoover Institution; Director of Domestic Policy Studies and Lecturer in the Public Policy Program, Stanford University; Lecturer in Law, Stanford Law School
• Neera Tanden, President, Center for American Progress

9:30 am – 10:00 am  Opening Keynote Session
Building a Sustainable Health Care Delivery System
Speaker:
• Sylvia Mathews Burwell, Secretary, United States Department of Health and Human Services (HHS)

10:00 am – 10:20 am  General Session
Opportunities and Challenges for Providers in Medicare Advantage
Speaker:
• Kent J. Thiry, MBA, Co-Chairman and Chief Executive Officer, DaVita HealthCare Partners Inc.

10:20 am – 11:00 am  General Session
Medicare Advantage: The Future of Innovative Care
Speakers:
• Susan M. Campbell, MPH, Vice President of Public Policy, WomenHeart
• Donald H. Crane, President and CEO, CAPG
• Elena V. Rios, MD, MSPH, President and CEO, National Hispanic Medical Association; President, National Hispanic Health Foundation
Wednesday, March 11

11:00 am – 11:15 am  Break

11:15 am – 12:30 pm  General Session
**Can We Afford New Advances in Biomedical Innovation? Balancing the Tradeoffs Between Cost, Innovation, Accessibility and Affordability**

Speakers:
- Kirsten Axelsen, Vice President, Worldwide Policy, Pfizer Inc.
- Peter Bach, MD, MAPP, Director of the Center for Health Policy and Outcomes, Memorial Sloan Kettering Cancer Center
- Troyen Brennan, MD, MPH, Executive Vice President and Chief Marketing Officer, CVS Health
- David Certner, Legislative Counsel and Legislative Policy Director for Government Affairs, AARP

12:30 pm – 1:00 pm  Break

1:00 pm – 2:15 pm  General Luncheon Session
**View from Washington**

Congressional leadership staff from both sides of the political aisle will discuss key health policy priorities and issues on the U.S. House of Representatives and Senate agendas this year.

Speakers:
- Charlotte Ivancic, Policy Advisor to Speaker John Boehner, U.S. House of Representatives
- Kate Leone, JD, Senior Health Counsel to Senate Minority Leader Harry Reid, U.S. Senate
- Monica Popp, Deputy Chief of Staff to Senate Majority Whip John Cornyn, U.S. Senate
- Wendell Primus, PhD, Senior Policy Advisor to House Democratic Leader Nancy Pelosi, U.S. House of Representatives

2:15 pm – 2:45 pm  Dessert Break

2:45 pm – 4:00 pm  General Session
**Progress vs. Privacy: Balancing the Promise of Big Data with Consumer Privacy and Security**

Speakers:
- Paula Bruening, Senior Counsel, Global Privacy Policy, Intel Corporation
- Shane M. McGee, Chief Privacy Officer, FireEye, Inc.
- Deven McGraw, JD, LLM, MPH, Partner, Manatt, Phelps & Phillips LLP; Former Director of the Health Privacy Project, Center for Democracy and Technology
- Jim Routh, CISM, CSSLP, Chief Information Security Officer, Aetna Inc.
Wednesday, March 11

4:00 pm – 4:15 pm  Break

4:15 pm – 5:15 pm  General Session
Health Care Market Consolidation: The Future of Health Care Pricing and Transparency
Speakers:
• Cory S. Capps, PhD, Partner, Bates White LLP
• Austin Frakt, PhD, Health Economist, Department of Veterans Affairs and Associate Professor, Boston University; Editor in Chief, The Incidental Economist
• Barak D. Richman, JD, PhD, Bartlett Professor of Law and Business Administration, Duke University

5:15 pm – 6:00 pm  General Session
The Challenge to Deliver Value in a Highly Concentrated, Noncompetitive Health Care Market
Speakers:
• Paul B. Ginsburg, PhD, Norman Topping Chair in Medicine and Public Policy, Professor of the Practice of Health Policy and Management, University of Southern California
• Len M. Nichols, PhD, Professor of Health Policy and Director, Center for Health Policy Research and Ethics, College of Health and Human Services, George Mason University

6:00 pm – 7:00 pm  Reception

Thursday, March 12

7:00 am – 12:00 pm  Registration and Information Desk Open

8:00 am – 8:45 am  Sponsored Breakfast Sessions
Changing Contours: How to Navigate the Shifting Terrain of Federal Policy Developments
Presented by Deloitte LLP

The U.S. health care industry is undergoing unprecedented regulatory, financial and competitive disruption. Stakeholders’ roles are changing rapidly and strategies that proved effective in the past may not be sufficient in the future. Speakers will share their views on top regulatory priorities that health plans must address in 2015, and discuss potential implications and strategies for achieving marketplace results across commercial, Medicare and Medicaid lines of business.

Speakers:
• Anne Phelps, Principal, U.S. Health Care Regulatory Leader, Deloitte LLP
• Gregory Scott, Principal, U.S. Health Plans Industry Leader, Deloitte LLP
Thursday, March 12
8:00 am – 8:45 am

Sponsored Breakfast Sessions (continued)

Are You Ready for Revisions to the SBC?
Presented by HighRoads

For the past few years, plans have been operating under temporary “good faith” safe harbor policies, which have stood in the place of active agency enforcement. If and when safe harbors expire, the timely generation of compliance documents, specifically the Summary of Benefits and Coverage (SBC), could create challenges for plans if proposed template changes occur. In this session, attendees will learn how health plans can prepare for more stringent compliance governance by working from resources that ensure the adaptability, flexibility and scalability necessary for compliant document generation.

Speakers:
- Thomas Barker, Partner, Co-Chair, Healthcare Practice, Foley Hoag, LLP
- Kim Buckey, Practice Lead, Compliance Communications Services, HighRoads
- Ted Marsh, Vice President, Healthcare Technology Solutions, HighPoint Solutions
- David Smith, Partner and Director of Payer Services, Leavitt Partners

Reducing the Risk of a Breach: Identity Proofing Your Health Plan
Presented by LexisNexis

Identity theft impacts 1 out of every 4 Americans. As the complexity of our health care system and regulatory oversight increases, the need to better mask and protect personally identifiable information (PII) and access to identity information has never been more vital. Health plans have the opportunity to leverage authentication technologies that have been used by the financial and retail industries for decades. These technologies verify, authenticate and monitor identity data as well substitute key pieces of information like social security numbers to further reduce the risk of a breach and the release of critical identity information. This session will explore the cyber dilemma of identity theft and its impact on the health care market. The speaker will discuss the various layers that can be implemented to protect a health plan’s member population and reputation.

Speaker:
- Stephanie Rose Belcher, Director, Identity Analytics, Payer Markets, LexisNexis Risk Solutions

9:00 am – 9:45 am

General Session

A Governor’s Perspective on State Medicaid Expansion, Cost Containment and Other Health Care Priorities and Challenges

Speaker:
- Steven L. Beshear, Governor, State of Kentucky
Thursday, March 12

9:45 am – 9:55 am  Break

9:55 am – 10:55 am  General Session
Making Health Care Better: Innovative Strategies from America’s Business Leaders

10:55 am – 11:05 am  Break

11:05 am – 12:00 pm  General Session
Empowering Consumers to Drive Change: How Transparency Can Revolutionize the Health Care System

Speaker:
• Martin A. Makary, MD, MPH, Professor of Surgery, Johns Hopkins University School of Medicine; Professor of Health Policy and Management, Johns Hopkins Bloomberg School of Public Health

12:00 pm  Adjourn

1:30 pm  AHIP’s Health Insurance Exchanges Forum Begins