



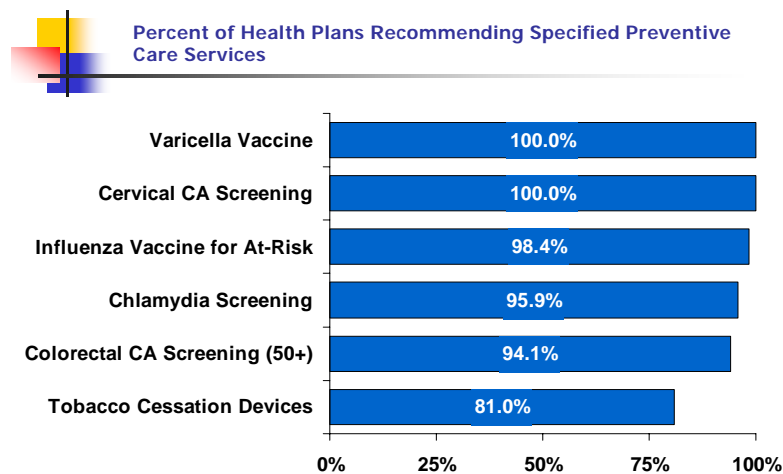
Highlights of 2001 AHIP Annual Industry Survey

Preventive Health Care Services

In a landmark study by Partnership for Prevention, 30 clinical preventive services were ranked according to health impact and cost-effectiveness.¹ Such rankings provide valuable information to those who set priorities for programs and systems aimed at increasing delivery of preventive services. High scores were achieved by 14 screenings, immunizations, and counseling services. Many of these preventive services – immunizations, tobacco cessation counseling, cervical cancer screening, colorectal cancer screening, and Chlamydia screening – are highly recommended and offered by health plans.

Early Detection and Screening

The 2001 AAHP Annual Industry Survey queried health plan leaders about their plan's benefit design for the inclusion of early detection tests, such as those used for colorectal and cervical cancer. Nearly all plans offer and recommend a variety of preventive screenings. Over 90% of all health plans report recommending mammograms, pap smears and chlamydia screening for women.



Immunizations

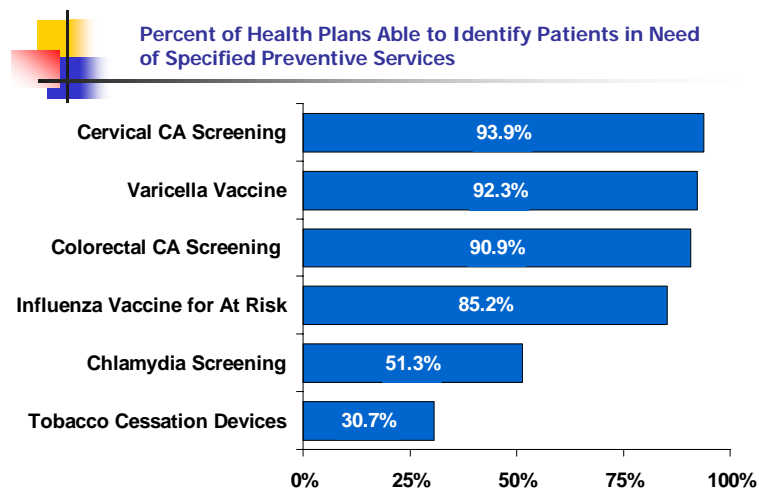
Health plans have long recognized the value of providing immunizations to children, adolescents and adults. 100% of plans recommend varicella, H. influenza, and Hepatitis B vaccines for children. Similarly high percentages recommend pneumococcal vaccine (100%) and influenza vaccine (98.4%) for persons at risk.

Fast Facts

- 100% of health plans recommend cervical cancer screening for women ages 21-64.
- 94% of health plans recommend colorectal cancer screening for persons age 50 and older.
- 96% of health plans recommend chlamydia screening for sexually active adolescents or other high-risk members.
- 100% of health plans cover vaccines newly recommended by the Advisory Committee on Immunization Practices: varicella, hemophilus influenza, and hepatitis B.
- 92% of plans can identify children in need of immunizations.
- Health plans have widely adopted the use of mail and telephone reminders to encourage members to receive childhood immunizations (93%) and cervical cancer screening tests (95%).

Counseling

The 2001 AAHP Annual Industry Survey queried plans about tobacco cessation counseling. All plans encourage providers to counsel smokers about tobacco cessation and 76.9% encourage providers to offer referrals to tobacco cessation treatment programs.



The AHIP Annual Industry Survey

For more than a decade the America's Health Insurance Plans (AHIP) has conducted an annual survey of the managed care industry, reporting on the dynamic trends of America's community of network-based health plans. Policymakers and industry leaders use the results of the survey to monitor and improve services provided to health plan members.

As in past years, the 2001 AHIP Annual Industry Survey provides a wealth of information regarding health plan activities, policies and trends in the commercial, Medicaid, and Medicare markets.

The 2001 AHIP Annual Industry Survey was conducted through an innovative partnership between AHIP and the Robert Wood Johnson Foundation (RWJF), the nation's largest philanthropy devoted to improving the health and health care of all Americans.

In 2001, an industry sample was drawn to participate in the survey, with 66% of the health plans completing the survey instrument. These plans represent a profile of the industry itself and provide information on 64.3 million individuals -- approximately 68% of total U.S. managed care enrollment.

AHIP and RWJF Survey Collaboration

The 2001 AHIP Annual Industry Survey was a collaborative effort between the Robert Wood Johnson Foundation (RWJF) and the America's Health Insurance Plans (AHIP).

RWJF was established as a national philanthropy in 1972 and today it is the largest U.S. foundation devoted to improving the health and health care of all Americans.

AHIP is the nation's principal association of health plans, representing more than 1,300 plans that provide coverage for approximately 200 million Americans nationwide. Member plans include health maintenance organizations (HMOs), preferred provider organizations (PPOs), and other similar health plans and utilization review organizations (UROs).

For additional information about the AHIP Annual Survey, contact Teresa Chovan, Director, Policy Research, at 202-778-8503.

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References

America's Health Insurance Plans, *2001 AHIP Annual Industry Survey*, 2002.

Partnership for Prevention, *Prevention Priorities: A Health Plan's Guide to the Highest Value Preventive Health Services*, 2001. Partnership for Prevention represents employers, health-related professional and trade associations, universities and academic health centers, nonprofit policy and research institutions, health plans, and state health departments.



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