



## MEMORANDUM

To: Interested Parties  
From: AHIP  
Date: September 2022  
Re: Consumer Attitudes Toward Health Care Affordability in 2022

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AHIP commissioned a nationwide survey of 1,000 U.S. health insurance consumers with employer-provided coverage to better understand their attitudes towards proposed solutions to improve affordability in health care. This survey was conducted online from June 7-22, 2022 with a margin of error of +/- 3% and was balanced to national demographics for gender, age, and region. Below is a summary of key findings.

Rising health care costs are a top concern for consumers nationwide, especially during a time of high inflation. There are several steps lawmakers can take to lower health care costs for consumers that earn widespread support. A significant majority of consumers (78%) support preventing physicians from charging **unnecessary administrative fees and mark-ups for medical services**. Support was high across parties including among Democratic (80%), Republican (76%), and swing voters (76%).

Consumers also reported significant support for **protections against hospitals gaining monopoly power** from consolidating, merging, and acquiring other hospitals or medical practices (76%) and **defending consumers against paying more for the same treatment** based on where a medical service was delivered (75%). Similarly, 71% support **increasing transparency about private-equity firms** acquiring monopoly power in air ambulance, emergency, and certain specialty services. All of these solutions resonated with large majorities of Democratic, Republican, and swing voters.

Finally, consumers value choice and flexibility in how they access health care. Telehealth proved to be an essential resource for consumers throughout the COVID-19 pandemic and should continue to play a role in the future of health care. A strong majority of consumers (67%) support **removing government regulations that prevent patients from using telehealth**, which appeals across party lines including among Democratic (71%), Republican (67%), and swing voters (66%).