

## Sponsored Speaking Session Information

Please provide this information by the deadline set forth in the conference timeline. Complete session information includes: title, description, and speakers (including functional title and organization).

Session descriptions should be written in paragraph form, 3-5 sentences in length. The first sentence should provide an introduction or set the stage for the session. The next 1-2 sentences should state the issue or challenge for health plans. The final 1-2 sentences should state the solution – what attendees will learn and/or what speaking faculty will address. **Please refrain from referencing company, product or speaker names in the session title or description.** AHIP will work with you to modify the session description to fit with AHIP formatting.

<b>Speaking Session (EXAMPLE)</b>	<p><b>Future of Employer-Based Health Insurance Following Health Reform</b></p> <p>This session will provide a snapshot of key provisions of health care reform pertaining to employer sponsored health insurance coverage. Attendees will learn about the results of a recent study which reveals the immediate and long-term effects of health care reform on organizations of varying size and type. The speakers will also examine employers’ perspectives on their likely course of action under a transformed health care landscape.</p> <ul style="list-style-type: none"> <li>• <b>Jane Doe</b>, Chief Privacy Officer, Company A</li> <li>• <b>John Doe</b>, Chief Technology Officer, Company B</li> </ul>
<b>Conference</b>	Click here to enter the conference name.
<b>Organization name</b>	Click here to enter your organization name.
<b>Speaking Session Submission</b>	Click here to enter your speaking session information.
<p><b>Speaker Bios</b>  <i>*Please send any speaker photos in JPEG format to Lela Martinez (lmartinez@ahip.org)</i></p>	Click here to enter your speaker bio(s).
<b>Twitter - Speakers</b>	<p>Are your speaker(s) on Twitter and willing to help us promote your conference participation through tweets? If so, please provide their information below and we will provide you with personalized copy you may use.</p> <p>Yes, their twitter Twitter handle is/are: @TwitterHandle.  <input type="checkbox"/> No, they are not currently active on Twitter</p>
<b>Twitter – Your Organization</b>	<p>Is your organization currently active on Twitter? If so, we would like to work with them to promote your conference participation through tweets. Please provide your organization’s Twitter handle and the appropriate social media contact within your organization below (if it is a person other than you).</p> <p>Yes, my organization’s Twitter handle is: @TwitterHandle          Organization’s social media contact email: Please enter an email address  <input type="checkbox"/> No, this is not an option</p>
<b>LinkedIn</b>	<p>Are you currently active on LinkedIn® and willing to promote your conference participation in the <u>AHIP Education</u> LinkedIn group? If so, we can help provide ideas and/or personalized copy for your post.</p> <p><input type="radio"/> Yes  <input checked="" type="radio"/> No</p>