In an industry that’s changing fast, in-person meetings deliver value.

Webinars and virtual meetings have their place. But AHIP’s targeted conferences deliver benefits that are personal, powerful, and can make an impact on your bottom line.

**Personal**
Face-to-face meetings offer the personal engagement and fresh thinking health care professionals crave.

- **85%**\(^1\) of GenYs and Millennials say networking and developing authentic connections are essential experiences.
- **Nearly 71%**\(^2\) of attendees want opportunities for social interaction and discussion.

**Why we go**
- Learn directly from thought leaders, disrupters, and industry gurus
- Build a more robust network of colleagues, clients, suppliers, and experts
- Take our expertise to the next level
- Contribute to the pipeline of ideas and information

**Powerful**
AHIP conferences are powerful tools for professional education and leadership development.

- **91%**\(^3\) say meetings help them stay on top of a fast-changing profession.

**Time well-spent!**
- **75%**\(^4\) of organizations believe in-person meetings are “extremely” or “very” valuable.

**Impactful**
There’s a reason health care professionals budget their time and travel dollars to return to AHIP events. Year after year, they . . .

- Encounter fresh strategies, intriguing ideas, and size up new players.
- Shape the national conversation about health care.
- Put a face on your brand
- Take a seat at the table, aligning your company with the best in the field.
- Engage a wider audience by using social media to take the discussion to the next level.

AHIP is committed to delivering timely, targeted, and mission-focused programming to a national audience. For more information about how our conferences can support your professional development, go to ahip.org/YourLearning.

**Sources:**