

In an industry that's changing fast, in-person meetings deliver value.



Webinars and virtual meetings have their place. But AHIP's targeted conferences deliver benefits that are personal, powerful, and can make an impact on your bottom line.

Personal

Face-to-face meetings offer the personal engagement and fresh thinking health care professionals crave.



85%¹

of GenYs and Millennials say networking and developing authentic connections are essential experiences.



Nearly 71%²

of attendees want opportunities for social interaction and discussion.

Why we go

- Learn directly from thought leaders, disrupters, and industry gurus
- Build a more robust network of colleagues, clients, suppliers, and experts
- Take our expertise to the next level
- Contribute to the pipeline of ideas and information



Powerful

AHIP conferences are powerful tools for professional education and leadership development



91%³

say meetings help them stay on top of a fast-changing profession.

Time well-spent!



75%⁴

of organizations believe in-person meetings are "extremely" or "very" valuable.

Impactful

There's a reason health care professionals budget their time and travel dollars to return to AHIP events. Year after year, they . . .



- Encounter fresh strategies, intriguing ideas, and size up new players.
- Shape the national conversation about health care.
- Put a face on your brand
- Take a seat at the table, aligning your company with the best in the field.
- Engage a wider audience by using social media to take the discussion to the next level.

AHIP is committed to delivering timely, targeted, and mission-focused programming to a national audience. For more information about how our conferences can support your professional development, go to ahip.org/YourLearning.

Sources:

1. 2013, Training Industry, Inc. | 2. 2013, Center for Exhibition Industry Research (CEIR) | 3. 2013, AHIP Conference Research Report
4. 2011, Skyline Exhibits and EXPO/Red 7 Media, LLC