

Agenda (as of 5/15/2017)

Tuesday, June 6

2:00 pm – 6:00 pm **Registration and Information Desk Open**
Sponsored by Optum

Institute & Expo Moderator

Susan Dentzer, President and Chief Executive Officer, The Network for Excellence in Health Innovation (NEHI)



Wednesday, June 7

7:00 am – 5:30 pm **Registration and Information Desk Open**
Sponsored by Optum

9:00 am – 11:00 am **Welcome Refreshments in the Solar Atrium**
Sponsored by AHIP Executive Leadership Programs

10:00 am – 11:30 am **Live Music in the Solar Atrium**

Featured Musician:

Ben Cina has performed with Third Eye Blind, Pat Green, The Doobie Brothers, Ben Kweller as well as many other talented musicians throughout his career.

11:15 am – 7:00 pm **Exhibit Hall Open**

11:15 am – 1:15 pm **Luncheon in the Exhibit Hall**



Featured Musician:

Ali Holder has fronted two bands: the folk-leaning Ali Holder & the Broken Hearted, and R&B band Ali Holder & the Raindoggs.
Acoustic Lounge Sponsored by AHIP SmartBrief Newsletters

1:15 pm – 2:00 pm **General Session**
Reinventing Health Care for the Future

Speaker:

Joseph R. Swedish, Chairman; President and Chief Executive Officer, Anthem, Inc.

2:00 pm – 2:45 pm **General Session**
The Future of Precision Medicine

Speaker:

Eric J. Topol, MD, Author, *The Patient Will See You Now* and *The Creative Destruction of Medicine*; and Director, Scripps Translational Science Institute

2:45 pm – 3:30 pm **General Session**
Making Health Care Accessible and Affordable for All Americans

Speaker:

Governor Mike Leavitt, Founder & Chairman, Leavitt Partners; former Governor of Utah and Secretary of Health and Human Services in the Bush Administration

Wednesday, June 7

3:45 pm – 4:30 pm

Influencer Series

Advancing the Framework for Payment Reform and Benefit Design to Improve Health Care

Track: Advancing APMs & Value-Based Programs

Speaker:

Michael E. Chernew, PhD, Leonard D. Schaeffer Professor of Health Care Policy and Director, Healthcare Markets and Regulation Lab, Harvard Medical School



Brain Science and the Design of Behavior Change, Habits, and Engagement

Track: Prevention, Health & Well-Being

Speaker:

Kyra Bobinet, MD, MPH, CEO, engagedIN and author, *Well Designed Life: 10 Lessons in Brain Science & Design Thinking for a Mindful, Healthy, & Purposeful Life*



Creating a Consumer-Obsessed Culture: What Health Care Can Learn from Other Industries

Track: Consumer Experience

Speakers:

Tom Daly, Founder, Relevant Ventures, LLC; and former Senior Group Director, Digital Marketing, The Coca-Cola Company

Carol Kruse, Senior Vice President and Chief Marketing Officer, Cambia Health Solutions



The Health Insurer of the Future: Thriving Amid Uncertainty

Track: Industry Disruption & Innovation

Speaker:

Patrick Viguerie, President, Innosight



Lessons Learned from the ACA and the Path Forward

Track: Health Care 2.0: Navigating What's Next

Speaker:

Nancy-Ann M. DeParle, Partner and Co-Founder, Consonance Capital Partners



4:45 pm – 5:30 pm

Concurrent Sessions

The Aging of the Baby Boomer Generation and Implications for Health Care

Track: Complex Conditions

Speakers:

Gretchen E. Alkema, PhD, LCSW, Vice President, Policy and Communications, The SCAN Foundation

Ed Greissing, Executive Director, Lynda and Stewart Resnick Center for Public Health, Milken Institute

Wednesday, June 7

4:45 pm – 5:30 pm

Concurrent Sessions *Continued*

Are You One Breach Away from Losing a Health Care Consumer?

Track: **Consumer Experience**

Powered by Accenture

Speakers:

Reza Chapman, Managing Director, Accenture

John Schoew, Managing Director, Accenture

Assessing the Nation's Progress in APM Adoption

Track: **Advancing APMs & Value-Based Programs**

Speaker:

Patrick Conway, MD, MSc, Deputy Administrator for Innovation and Quality, CMS Chief Medical Officer, Centers for Medicare & Medicaid Services (CMS)

Biosimilars: Considerations for a New Market

Track: **Industry Disruption & Innovation**

Powered by AMGEN Inc.

Speaker:

Amanda Forsys, MSPH, Director, Reimbursement Policy Insights, Xcenda

Medicaid Moving Forward: Where the Conceptual Meets the Practical

Track: **Health Care 2.0: Navigating What's Next**

Speakers:

Joseph Moser, Former Medicaid Director, State of Indiana

Chris Priest, Medicaid Director, Michigan Department of Health and Human Services

Opioid Use Disorder: Addressing the Challenge

Track: **Prevention, Health & Well-Being**

Powered by Optum

Speakers:

David Calabrese, RPh, MHP, Vice President and Chief Pharmacy Officer, OptumRx

Martha Temple, President and Chief Executive Officer, Behavioral Health, Optum

Reinventing Utilization Management: Faster, Smarter and Automated

Track: **Technology & Business Solutions**

Powered by Change Healthcare

Speaker:

Nilo Mehrabian, Vice President, Product Management, Decision Management, Change Healthcare

Unleashing the Power of Data to Activate Health Care Consumers

Track: **Data Analytics & Insight**

Powered by Welltok

Speaker:

Jeff Margolis, Chairman and CEO, Welltok

Wednesday, June 7

5:30 pm – 7:00 pm **Opening Night Reception in the Exhibit Hall**

Sponsored by Zelis Healthcare



Featured Musician:

Brennen Leigh has had her songs recorded by artists such as Whitney Rose, Austin's The Carper Family, Norway's Liv Marit Wedvik, and American country legend, Grammy winner Lee Ann Womack.
Acoustic Lounge Sponsored by AHIP SmartBrief Newsletters

Thursday, June 8

7:00 am – 5:45 pm **Registration and Information Desk Open**

Sponsored by Optum

7:30 am – 8:30 am **Breakfast Briefings**

Breakfast will begin at 7:30 am. Briefings (speaking sessions) will begin promptly at 7:45 am.

The Changing HSA Landscape

Track: Health Care 2.0: Navigating What's Next

Powered by HSA Bank

Speakers:

Jason Kessler, Senior Vice President, Product Management, HSA Bank

Sanders McConnell, Vice President, Business Development, Health Plans, HSA Bank

Kevin Robertson, Senior Vice President, HSA Bank

The Doctor and the Bot: Digital Forces Transforming Health Care Operating Models and the Work Ahead

Track: Technology & Business Solutions

Powered by Cognizant

Speakers:

Ben Pring, Vice President, Director of the Center for the Future of Work, Cognizant

Bill Shea, Vice President, Healthcare Business Consulting, Cognizant

Health Engagement 2.0: Realigning Programs to Meet Member Needs

Track: Prevention, Health & Well-Being

Powered by Health Dialog Services Corporation

Speakers:

Jessica Kazmaier, Vice President, Total Rewards, Rite Aid Corporation

Karen Staniforth, Chief Operating Officer, Health Dialog Services Corporation

Innovating Payer-Provider Collaborations to Improve Care Quality

Track: Industry Disruption & Innovation

Powered by GE Healthcare

Speakers:

Neelima Akula, Product Manager, GE Healthcare

John Zimmerman, Vice President and General Manager, GE Healthcare

Thursday, June 8

7:30 am – 8:30 am

Breakfast Briefings *Continued*

Breakfast will begin at 7:30 am. Briefings (speaking sessions) will begin promptly at 7:45 am.

Leveraging Data-Driven Insights to Inform Value-Based Care Arrangements

Track: Advancing APMs & Value-Based Programs

Powered by Inovalon

Speakers:

Marina Dorotheo, Partner Liaison Director, Digital Medicines, Otsuka Pharmaceutical Development & Commercialization, Inc.

Chelsea King, Director, Product Innovation, Inovalon

Christie Teigland, PhD, Vice President, Avalere, Inc.

Leveraging Technology Platform Partnerships

Track: Data Analytics & Insight

Powered by Visiant Health

Speaker:

Michelle Billingsley, Senior Vice President and Chief Delivery Officer, Visiant Health

Outcome-Aligned Partnerships That Integrate Care Delivery for Individuals with Advanced Illness

Track: Complex Conditions

Powered by VITAS Healthcare

Speakers:

Jeffrey T. King, RN, MBA, Vice President of Healthcare Services, Molina Healthcare

Joseph Shega, MD, Senior Vice President and National Medical Director, VITAS Healthcare

Shellie Williams, MD, Assistant Professor of Medicine, University of Chicago

Perspectives on Consumer Experience from the Front Lines to the Back Office: A Day in the Life

Track: Consumer Experience

Powered by Zipari, Inc.

Speaker:

Mark Nathan, Co-Founder and Chief Executive Officer, Zipari, Inc.

8:30 am – 9:30 am

General Session

Changing Health Care from the Outside In: How Far Have We Come and What's Needed Next?

Speakers:

Deborah W. Brooks, Co-Founder and Executive Vice Chairman, The Michael J. Fox Foundation for Parkinson's Research (MJFF)

Jamie Heywood, Co-Founder and Chairman, PatientsLikeMe

Thursday, June 8

9:45 am – 10:30 am **Concurrent Sessions** *Continued*

Health Care CX: Managing Consumer Convergence

Track: Consumer Experience

Speakers:

Jill Austin, Chief Marketing Officer, Vanderbilt University Medical Center

Brad Fluegel, Senior Vice President, Chief Healthcare Commercial Market Development Officer, Walgreens Boots Alliance

Lindsay Resnick, Executive Vice President, ReviveHealth

Neal S. Sofian, MSPH, Director, Member Engagement, Premera Blue Cross

Innovations in Advanced Care: Empowering Patients and Providers to Promote Quality, Person-Centered Care

Track: Complex Conditions

Speakers:

Brad Stuart, MD, Chief Medical Officer, Coalition to Transform Advanced Care (C-TAC)

Angelo Volandes, MD, MPH, President, ACP Decisions; Faculty, Harvard Medical School and Massachusetts General Hospital

Managing the Value Equation through PAC Optimization

Track: Advancing APMs & Value-Based Programs

Powered by CareCentrix

Speakers:

Gary Jacobs, Executive Vice President, Strategic Relationships, CareCentrix

Scott Sarran, MD, MM, Divisional Senior Vice President and Chief Medical Officer, Government Programs, Health Care Service Corporation (HCSC)

Precision Analytics: How to Power Clinical Interventions

Track: Data Analytics & Insight

Speaker:

Richard G. Popiel, MD, MBA, Executive Vice President and Corporate Chief Medical Officer, Cambia Health Solutions

Reducing Over-Treatment in the Era of Health Care Reform

Track: Prevention, Health & Well-Being

Speakers:

Andy Lazris, MD, Founder and Medical Director, Personal Physician Care

Erik Rifkin, PhD, Adjunct Associate Research Scientist, School of Public Health, Johns Hopkins University

Tackling Health Care Disparities: America's Chronic Condition

Track: Health Care 2.0: Navigating What's Next

Speakers:

Thomas Duncan, MBA, President and CEO, Trusted Health Plan

Karen E. Michael, RN, MSN, MBA, CHIE, Vice Present, Corporate Medical Management, AmeriHealth Caritas

Rachel J. Thornton, MD, PhD, Assistant Professor of Pediatrics, Johns Hopkins University

Thursday, June 8

9:45 am – 10:30 am **Concurrent Sessions** *Continued*

Technology for People: The Era of the Intelligent Digital Health Enterprise

Track: Industry Disruption & Innovation

Powered by Accenture

Speaker:

Kaveh Safavi, MD, JD, Senior Managing Director, Health Industry, Accenture

Using Innovative Technology and Analytics to Drive Decision-Making

Track: Technology & Business Solutions

Powered by Optum

Speakers:

Jody L. Carter, Senior Director, Consulting, Optum

Donna Holmes, Vice President, Payer Consulting, Optum

Christine Williams, Executive Director, Consulting, Optum

10:30 am – 11:30 am **Coffee Break in the Exhibit Hall**

Sponsored by AHIP Young Professionals Network

10:45 am – 11:30 am **Presentation Theater Featured Session**

Achieving Operational Efficiency and Effectiveness with Digital Transformation

Powered by Appian Corporation

Speaker:

Scott Polansky, Practice Lead, Healthcare Payers, Appian Corporation

11:30 am – 12:15 pm **General Session**

Balancing Innovation and Affordability of Prescription Drugs

Speakers:

David A. Ricks, President and Chief Executive Officer, Eli Lilly and Company

Eric H. Schultz, President and Chief Executive Officer, Harvard Pilgrim Health Care

12:15 pm – 1:30 pm **Luncheon in the Exhibit Hall**

Sponsored by GE Healthcare



Featured Musician:

Suzanna Choffel auditioned for and appeared on NBC's The Voice, wowing the judges with her renditions of Fleetwood Mac and Bob Marley and earning singular praise from Rolling Stone as "the only artist you'd want to listen to a complete album from."

Acoustic Lounge Sponsored by AHIP SmartBrief Newsletters

1:30 pm – 2:15 pm **Concurrent Sessions**

Converging Machine Learning and Data Science to Enhance Real-Time Consumer Engagement and Experience

Track: Data Analytics & Insight

Speaker:

Vijay Venkatesan, Group Vice President and Chief Data Officer, Providence Health and Services



Thursday, June 8

1:30 pm – 2:15 pm

Concurrent Sessions *Continued*

Disrupting Traditional Primary Care

Track: Industry Disruption & Innovation

Speakers:

Marc-David Munk, MD, MPH, MHCM, Chief Medical Officer, Iora Health

Harry Ritter, MD, Vice President of Care Delivery, Oscar Health

Health Plan 2025: How Business Trends and Technological Innovations Will Shape the Future of Health Plans

Track: Health Care 2.0: Navigating What's Next

Powered by Deloitte LLP

Speaker:

Dave Biel, U.S. Leader, Health Plans Consulting, Deloitte

How Medicare Advantage Members Benefit from Value-Based Reimbursement Models

Track: Advancing APMs & Value-Based Programs

Speakers:

Griffin Myers, MD, Co-Founder and Chief Medical Officer, Oak Street Health

H. Scott Sarran, MD, MM, Divisional Senior Vice President and Chief Medical Officer, Government Programs, Health Care Service Corporation (HCSC)

Now is the Time for a Healthcare Moonshot

Track: Technology & Business Solutions

Powered by RxAdvance

Speaker:

John Sculley, Chief Marketing Officer and Chairman of RxAdvance; Former CEO of Apple and PepsiCo

Obesity Prevention and Treatment: How Payers Are Part of the Solution

Track: Prevention, Health & Well-Being

Speakers:

Jenny Bogard, MPH, Director of Healthcare Strategies, Alliance for a Healthier Generation

Angie Kalousek Ebrahimi, Senior Manager, Wellness Market Solutions, Blue Shield of California

Personalizing Care Management for Patients with Chronic Diseases

Track: Complex Conditions

Speakers:

Stephen C. Cook, MBA, Chief Executive Officer, Fieldstone Partners

Arthur (Tim) Garson Jr., MD, MPH, MACC, Director, Health Policy Institute, Texas Medical Center and Chairman, Grand-Aides USA and International

Donna M. Green, RN, BS, Chief Executive Officer, Grand-Aides USA and International

Robert Morrow, MD, MBA, Southeast Texas Market President, Blue Cross Blue Shield of Texas



Thursday, June 8

1:30 pm – 2:15 pm

Concurrent Sessions *Continued*

Why Financial Engagement is the Linchpin for Consumer Engagement

Track: Consumer Experience

Powered by Change Healthcare

Speaker:

Stuart Hanson, Senior Vice President & General Manager, Consumer Payments, Change Healthcare

2:30 pm – 3:15 pm

Concurrent Sessions

Applying Design Thinking in Health

Track: Industry Disruption & Innovation

Speaker:

Charu Juneja, Design Director, Design Institute for Health, Dell Medical School at The University of Texas at Austin

A True System of Engagement: The Next-Generation of CRM Capabilities

Track: Technology & Business Solutions

Powered by NTT DATA

Speaker:

Andy Arends, Managing Principal, Health Plan Innovation & Consulting, NTT DATA

The Doctor is Here To See You Now: How the House Call May Be the Future of Health Care

Track: Prevention, Health & Well-Being

Speakers:

Alan Kronhaus, MD, Co-Founder & Chief Executive Officer, Doctors Making House Calls

Gary Piefer, MD, MsMM, CPE, FAAFP, Chief Medical Officer, WhiteGlove Health

Doing Well by Doing Good: Serving the Socially Vulnerable Population

Track: Complex Conditions

Speakers:

John G. Lovelace, President, UPMC for You and President, Government Programs and Individual Advantage, UPMC Health Plan

Nirav R. Shah, MD, MPH, Senior Vice President and Chief Operating Officer, Kaiser Foundation Health Plan

The Future of Health Care Informatics and Cognitive Analytics

Track: Data Analytics & Insight

Powered by Truven Health Analytics ©, IBM Watson Health™

Speaker:

Russell Olsen, Vice President, Offering Management, Truven Health Analytics ©, IBM Watson Health™

Net Promoter Score – Keeping Your Finger on the Pulse of Patient-Centered Care

Track: Consumer Experience

Speakers:

Helen Leis, Partner, Health & Life Sciences, Oliver Wyman

Paula Sunshine, Senior Vice President and Chief Marketing Executive, Independence Blue Cross

Thursday, June 8

- 2:30 pm – 3:15 pm **Concurrent Sessions *Continued***
- Potential Impacts of Using Encounter Data to Determine Medicare Advantage Risk Scores**
Track: Health Care 2.0: Navigating What's Next
- Speakers:**
Tom Kornfield, Vice President, Public Programs Policy, Federal Programs, America's Health Insurance Plans (AHIP)
Julia Lambert, Principal, Wakely Consulting Group
Charlie Mills, FSA, MAAA, Principal & Consulting Actuary, Milliman
- Precision Medicine-Guided Population Health: Bridging the Gap**
Track: Advancing APMs & Value-Based Programs
- Speakers:**
Lili Brillstein, MPH, Director, Episodes of Care, Market Innovations, Horizon Blue Cross Blue Shield of New Jersey
Andrew L. Pecora, MD, FACP, CPE, President, Physician Enterprise and Chief Innovations Officer, Hackensack Meridian Health; Professor of Medicine and Oncology, Georgetown University
- 3:15 pm – 4:00 pm **Wellness Break in the Exhibit Hall**
Sponsored by AHIP SmartBrief Newsletters
- 3:30 pm – 4:00 pm **Presentation Theater Featured Session**
Why Does Health Care Need a Health Score?
Powered by dacadoo
- Speaker:**
Matt Park, Vice President, Sales, dacadoo
- 4:00 pm – 4:45 pm **Concurrent Sessions**
- Applying Innovative Technology to Enhance the Effectiveness of a Specialty Management Model**
Track: Technology & Business Solutions
Powered by CVS Health
- Speaker:**
Trip Hofer, Vice President, Product Development, CVS Specialty
- Changing the Paradigm: What Innovative Employers Are Looking For and How They're Getting It Done**
Track: Industry Disruption & Innovation
- Speakers:**
Becky Atkeison, Director, Enterprise Health and Well-Being, FedEx Services
Renya Spak, MPH, Partner, Mercer Health and Benefits

Thursday, June 8

4:00 pm – 4:45 pm

Concurrent Sessions *Continued*

Confronting the Sleep Epidemic Head On

Track: Prevention, Health & Well-Being

Innovations in MLTSS

Track: Health Care 2.0: Navigating What's Next

Speakers:

Cindy Adams, Plan Product President, Complex Care, Superior Health Plan

Anne Rote, President, Molina Healthcare of Texas, Inc.

Managing Members from Enrollment to Encounter – One Identity at a Time

Track: Consumer Experience

Powered by LexisNexis® Health Care

Speaker:

Rick Ingraham, Director, Vertical Markets, LexisNexis Risk Solutions

Next-Generation Telehealth: Personalized Decision Support

Track: Complex Conditions

Powered by 2nd.MD

Speaker:

Kristin Herrera, Chief Growth Officer, 2nd.MD

The Opioid Epidemic: Mastering the Complexities and Improving Outcomes

Track: Data Analytics & Insight

Powered by DST

Speakers:

Thomas Duncan, MBA, President and CEO, Trusted Health Plan

Teri Mullaney, President and Chief Executive Officer, DST Health Solutions

Marc Palmer, President and Chief Operating Officer, Argus Health Systems, Inc.

What's Next in Primary Care Innovation: Lessons from Regional Collaboratives

Track: Advancing APMs & Value-Based Programs

Speakers:

Alicia Berkemeyer, Vice President, Enterprise Primary Care and Pharmacy Programs, Arkansas Blue Cross and Blue Shield

Charles J. Fazio, MD, MS, Senior Vice President and Medical Director, Health Partners, Inc.

5:00 pm – 5:45 pm

General Session

Health Care, Remixed

Speaker:

Zubin Damania, MD, aka "ZDoggMD", Founder of Turntable Health, Physician, Rapper

5:45 pm – 7:00 pm

Wine and Cheese Reception in the Exhibit Hall

Sponsored by the AHIP Blog



Featured Musician:

Tje Austin was a Semi Finalist in 2015 International Songwriting Competition – R&B Category and was featured at the 2014 ASCAP Expo for Pop Songwriting.

Acoustic Lounge Sponsored by AHIP SmartBrief Newsletters

6:00 pm – 6:45 pm

Presentation Theater Featured Session

The Agile Provider Network: Reinventing Network Management and Provider Relations for Today's Consumer-Driven Healthcare

Powered by Santech Solution, Inc.

Speakers:

Neeraj K. Sharma, Chief Operating Officer, Santech Solution, Inc.

Bert Fajardo, Vice President, Strategy and Solutions, Santech Solution, Inc.

Friday, June 9

7:00 am – 1:30 pm

Registration and Information Desk Open

Sponsored by Optum

7:30 am – 8:30 am

Breakfast Briefings

Breakfast will begin at 7:30 am. Briefings (speaking sessions) will begin promptly at 7:45 am.

Advancing Clinical Management Strategies by Leveraging Behavioral and Physical Health Scores

Track: Complex Conditions

Powered by ODH, Inc.

Speakers:

Monica E. Oss, MS, Chief Executive Officer, OPEN MINDS

Candace Saldarini, MD, Medical Director, ODH, Inc.

Curating a Better Member Experience

Track: Prevention, Health & Well-Being

Powered by Teleperformance

Speaker:

John Maczynski, Executive Vice President, Healthcare Practice, Teleperformance

Developing Innovative Collaboration for Effective Care Coordination

Track: Data Analytics & Insight

Powered by HealthEdge

Speakers:

Barbara Berger, Vice President, Care Management Services, FirstCare Health Plans

Kim Ingram, Chief Nursing Officer, HealthEdge

Harry Merkin, Vice President, Marketing, HealthEdge

Adolfo M. Valadez, MD, MPH, Chief Medical Officer, FirstCare Health Plans

Friday, June 9

7:30 am – 8:30 am

Breakfast Briefings *Continued*

Breakfast will begin at 7:30 am. Briefings (speaking sessions) will begin promptly at 7:45 am.

Driving Member Engagement and Improved Quality Measures with Connectivity into the Retail Pharmacy

Track: Consumer Experience

Powered by RelayHealth Pharmacy Solutions

Speakers:

Deb Devereaux, Senior Vice President, Pharmacy and Clinical, Quality and Stars Solutions, Gorman Health Group

Lisa Erwin RPh, CGP, Senior Consultant of Pharmacy Services, Gorman Health Group

Jan Reed, Director, Health Plan Services, RelayHealth Pharmacy Solutions

Empowering Care Via Automation: Using Web-based Content & Technology to Optimize the Payer-Provider Workflow

Track: Technology & Business Solutions

Powered by MCG Health

Speakers:

Rebecca Gall, RN, Utilization Management, Children's Community Health Plan

Lynn M. Kryfke, RN, MSN, Director, Health Plan Clinical Services, Children's Community Health Plan

Holly Urban, MD, Director of Product Management, MCG Health

Surviving and Thriving in Value-Based Care

Track: Advancing APMs & Value-Based Programs

Powered by 3M Health Information Systems, Inc.

Speakers:

Kevin Egge, Vice President of Provider Contracting and Relations, Blue Cross Blue Shield Louisiana

Sharyl Jeffries, Vice President, Customer Experience, Superior Health Plan

Edina Vukic, Executive Director of Primary Care, and Senior Vice President, Sales and Community Engagement, Affinity Health Plan

8:30 am – 9:15 am

General Session

The Battle for the Heart and Mind of the Health Care Consumer: Lessons Learned from Other Industries

Speaker:

John Mackey, Co-Founder and Chief Executive Officer, Whole Foods Market

9:15 am – 10:00 am

General Session

What Do You Stand For? Connecting with Consumers in the New Health Care Economy

Speaker:

Roy Spence, Jr., Co-Founder and Chairman, GSD&M



Friday, June 9

10:15 am – 11:00 am **Concurrent Sessions**

The Canary in the Coal Mine: Enhancing Cardiovascular Risk Prediction in Primary Care

Track: Complex Conditions

Speakers:

Jamie Greene, PhD, RN, Program Director for Quality and Clinical Practice, Patient-Centered Medical Home (PCMH), CareFirst BlueCross BlueShield

Joseph Vassalotti, MD, Chief Medical Officer, National Kidney Foundation

How Payers and Providers are Working Together to Integrate Care for Medicare Beneficiaries

Track: Health Care 2.0: Navigating What's Next

Speakers:

Sophia Chang, MD, MPH, Chief Clinical Informatics Officer, Clover Health

Mara McDermott, Vice President, Federal Affairs, CAPG

Charles A. Zonfa, MD, Chief Medical Officer, SummaCare

Loyalty 2.0: How to Create the Return Customer

Track: Consumer Experience

Speaker:

Deirdra Yocum, Vice President of Quality and Performance Outcomes, CareSource

Making Health Work @ Work: Reimagining Employee Health Benefits in an Age of Disruption

Track: Industry Disruption & Innovation

Speaker:

Adam Beck, JD, Vice President, Employer Health Policy & Initiatives, America's Health Insurance Plans (AHIP)

Operationalize Before You Analyze: Innovation and Growth Powered by Data

Track: Data Analytics & Insight

Powered by MarkLogic Corporation

Speakers:

Bill Fox, Vice President, Healthcare and Life Sciences, MarkLogic Corporation

Sunil Godbole, Senior Director, Application Development, Aetna

Shahran Haider, Managing Director of Enterprise Data Strategy and Analytics, L.A. Care

Glen Schuster, Consultant, former CTO, Centene Corp.

Opting Out of Privacy: Emerging Trends and Issues

Track: Prevention, Health & Well-Being

Speakers:

Michael J. McCoy, MD, Chief Executive Officer, Physician Technology Services, Inc.

Ann B. Waldo, JD, CIPP, Waldo Law Offices, PLLC



Friday, June 9

10:15 am – 11:00 am **Concurrent Sessions** *Continued*

Transforming Oncology Care: Lessons Learned

Track: Advancing APMs & Value-Based Programs

Speaker:

Lee N. Newcomer, MD, Senior Vice President for Oncology and Genetics, UnitedHealthcare

11:15 am – 12:00 pm **Concurrent Sessions**

Caring for Patients with Complex Mental Health and Medical Needs

Track: Complex Conditions

Speakers:

Sherry Dubester, MD, MS, Vice President, Behavioral Health and Clinical Program, Anthem, Inc.

Douglas A. Nemecek, MD, MBA, Chief Medical Officer, Behavioral Health and National Medical Officer, Coverage Policy, Cigna Corp.

Core Quality Measures Collaborative: Advancing Quality through Harmonization

Track: Prevention, Health & Well-Being

Speakers:

Derek J. Robinson, MD, MBA Vice President, Enterprise Quality & Accreditation, Health Care Service Corporation

Michael Sherman, MD, MBA, Senior Vice President & Chief Medical Officer, Harvard Pilgrim Health Care

Creating a Successful Individual Market: Considerations Moving Forward

Track: Health Care 2.0: Navigating What's Next

Speakers:

Peter V. Lee, Esq., Executive Director, Covered California

Avik Roy, President, Foundation for Research on Equal Opportunity (FREOPP)

Disrupting Health Care from the Inside: Lessons from Amazon

Track: Industry Disruption & Innovation

Speaker:

Aaron Martin, Executive Vice President and Chief Digital Officer, Providence St. Joseph Health

Understanding the Market Expectations of ACOs: An Employer Perspective

Track: Advancing APMs & Value-Based Programs

Speaker:

Brian J. Marcotte, President and CEO, National Business Group on Health (NBGH)



Friday, June 9

11:15 am – 12:00 pm **Concurrent Sessions** *Continued*

What Can Health Care Learn from Netflix? Leveraging Predictive Analytics to Personalize Care

Track: Data Analytics & Insight

Speaker:

Pamela Peele, PhD, Chief Analytics Officer, UPMC Health Plan

12:00 pm – 1:30 pm **Closing Luncheon Program**

Uncertain Times: Leadership Lessons for an Unprecedented Political Era – A Conversation with Doris Kearns Goodwin and David Gergen

Speakers:

Doris Kearns Goodwin, Presidential Historian and Pulitzer Prize-Winning Author

David Gergen, Senior Political Analyst, CNN

Featured Musicians:

South Austin Moonlighters Consider them the opening act...South Austin Moonlighters, a band that blends blues, folk, soul, rock, and country, who can flip the switch from slow melodic country to gravelly rocking blues without a hitch, will entertain us as we enjoy lunch before Doris Kearns Goodwin and David Gergen take the stage for their closing presentation.

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