

WISCONSIN

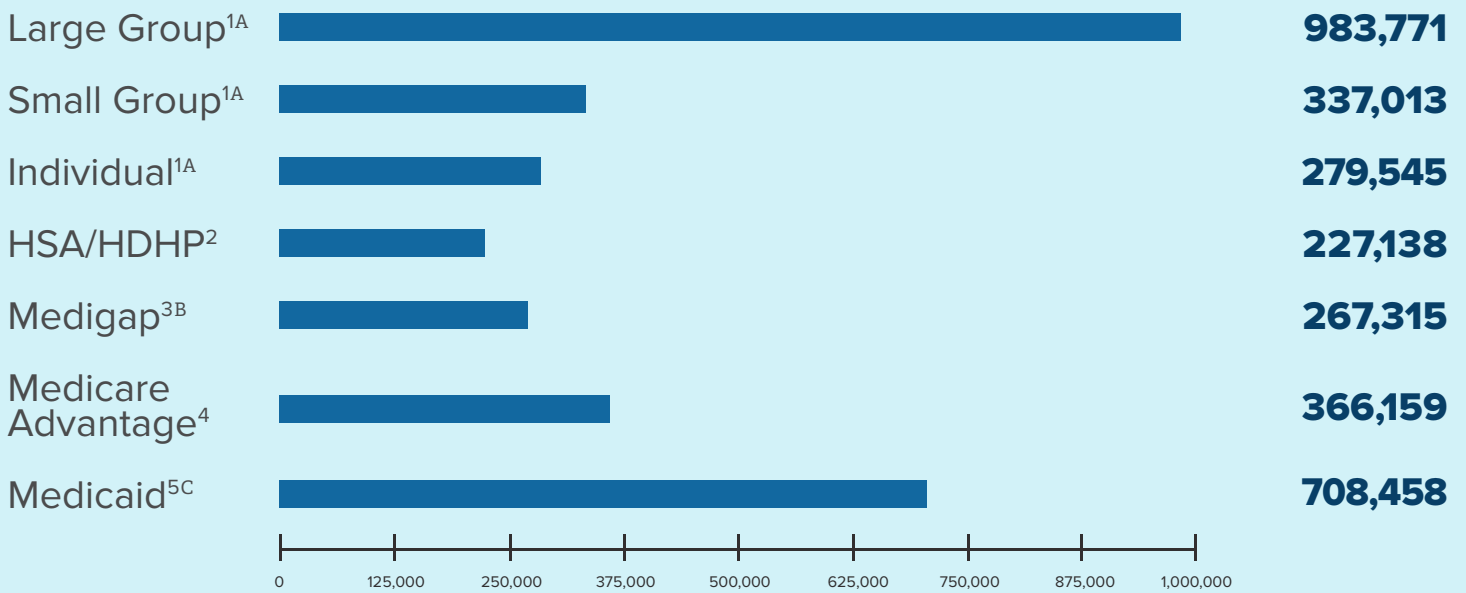
HEALTH INSURANCE

BY THE NUMBERS



Access to Insurance

Covered Lives



Health Insurance Employment in Wisconsin

Employees	Payroll	Average Wage
Health Plan Employees ⁶ 17,073	Health Plan Employees ^{6D} \$984,215,000	Health Plan Employees ^{6D} \$57,649
Insurance-Related Employees ⁷ 17,504	Insurance-Related Employees ^{7E} \$940,721,000	Insurance-Related Employees ^{7E} \$53,743

Health Insurance Coverage of Wisconsin Residents^{8F}



Largest Health Plans by Number of Covered Lives^H

Commercial ^{9I}	Anthem	Arise Health Plan	Dean Health Plan	Humana	Unity Health Insurance (Quartz)
Medigap ¹⁰	American Continental	Dean Health Plan	Physicians Mutual	UnitedHealthcare	Wisconsin Physicians Services
Medicare Advantage ¹¹	Gundersen Health Plan (Quartz)	Humana	Network Health	Security Health Plan of Wisconsin	UnitedHealthcare
Medicaid ¹²	Anthem	Children's Community Health Plan	Molina Healthcare	Security Health Plan of Wisconsin	UnitedHealthcare

State Premium Tax Collected^{13J}

\$196,543,000

Sources

All data sources, labeled 1 - 13, are referenced in detail on the "Sources" page at the end of the full report, or at this link: <http://www.ahip.org/2017-State-Data>

Notes

- A. Large group covered lives were calculated as domestic comprehensive health coverage policies issued to large group employers as of 12/31/15. This includes Federal Employees Health Benefit Plan, TRICARE and similar insured state and local fully insured programs, but does not include the self-funded coverage.
- Small group covered lives were calculated as domestic comprehensive health coverage policies that were issued to small groups as of 12/31/15. AHIP used NAIC's definition of a "small group plan," which is defined as a health plan offered in the small group market as such term is defined in the state law. Small group definitions may vary across states.
- Individual covered lives were calculated as comprehensive health coverage policies that were issued to an individual covering the individual and/or their dependents in the United States' individual market as of 12/31/15. Group conversion policies are also included, as defined in NAIC Group Insurance Mandatory Conversion Privilege Model Act #105. Available at: <http://www.naic.org/store/free/MDL-105.pdf> (accessed on April 18, 2017).
- B. Medigap covered lives included the sum of enrollment numbers reported to NAIC and in the case of California, the enrollment numbers reported to the California Department of Managed Health Care.
- C. Medicaid Managed Care Enrollment, only, including the Medicaid expansion enrollment. All the data is as of December 2016 except for California, Delaware, and Iowa (November 2016); District of Columbia, Hawaii, Massachusetts, Missouri (September 2016); New Jersey (Quarter III, 2016); Louisiana (January 2017 for Medicaid expansion); North Dakota (2015 for Medicaid expansion); and Virginia (September 2016).
- D. The U.S. Census Bureau did NOT supply data on direct jobs in health insurance for NAIC code 524114 (Direct Health and Medical Insurance Carriers) for the following states: District of Columbia, Maryland, Nebraska, North Carolina, North Dakota, South Carolina, and Vermont.
- The U.S. Census Bureau could only provide direct jobs data for NAIC code 621491 (HMO Medical Carriers) for the following states: Arizona, Florida, Louisiana, Michigan, Minnesota, and New Jersey. Missing data were assigned a value of zero.
- The U.S. Census Bureau does not report data for those states having a limited number of employers in order to maintain anonymity. These states were listed as "Not Reported" and therefore, their data were not included in the calculation of statistics on payroll and average wages.
- E. The U.S. Census Bureau was NOT able to supply data on NAIC code 524292 (Third Party Administration of Insurance and Pension Funds), for the following states: Colorado, Delaware, Maine, and North Dakota.
- The U.S. Census Bureau could only provide direct jobs data for NAIC 524130 (Reinsurance Carriers) for the following states: California, Florida, Georgia, Illinois, Massachusetts, Michigan, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Tennessee, Texas, Vermont, Virginia, and Wisconsin.
- The U.S. Census Bureau was NOT able to supply data on NAIC code 524291 (Claims Adjusting) for the following states: Alaska, District of Columbia, Louisiana, Nevada, New Jersey, New Hampshire, and Rhode Island. Missing data were assigned a value of zero.
- F. These estimates are based on the Kaiser Family Foundation's definitions. The sum may not add up to 100% due to exclusion of a small number of people with private coverage of an unknown source and rounding. Private health insurance coverage is defined as those either covered by employer-sponsored coverage through their own job or as a dependent in the same household, or as individuals/families that purchased or are covered as a dependent by non-group insurance. Private health insurance coverage also includes individuals covered by private insurance from outside the household for which the origin (employer-sponsored insurance or non-group plans) is unknown.
- G. Health plan listings are alphabetical among the set of plans with the highest enrollment in the state in the year noted. Plan lists do not include commercial health plans that are regulated by another state.
- H. Plans may either report enrollees by the state in which they live OR the state in which the policy is purchased. Thus, cases may arise where enrollees residing in one state purchased a policy from another state.
- I. Includes state premium taxes collected from all types of insurance companies, including health insurance. This reflects existing state tax laws, not the federal ACA health insurance tax.
- J. Illustrations are for graphical representation only and may not be exact.

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