

Wellth decreases avoidable ED visits by 92% in high-risk diabetes population



Staten Island
Performing Provider System



The Results

92%

Decrease to avoidable
Emergency Department
utilization

86%

Average daily
adherence

1.29

Reduction to
average HbA1c

72%

Of members with
verifiable lab data
reduced their HbA1c

“These results are a clear demonstration that Wellth creates a durable client benefit of improved clinical markers representing Quality, reduced avoidable utilization representing Cost, and patient behavior change representing Patient Engagement; the ingredients to VBP success.”

Joseph Conte

Executive Director of Staten Island PPS

Start Date
June 2018

Location
Staten Island, NY

Disease State
Type 2 Diabetes

Insurance Coverage
Medicaid

Behavior
Medication Adherence
& Blood Sugar Monitoring



The Question

Staten Island Performing Provider System (SI PPS) is a member of the New York State Medicaid Delivery System Reform Incentive Payment (DSRIP) Program.

Launched in 2014, NYS DSRIP had a primary goal of reducing avoidable hospital utilization by 25%.

SI PPS and Wellth began working together in Summer 2018 to create a program specifically for the highest-risk portion of the Staten Island PPS diabetes population to implement evidence-based disease management practices in order to reduce the preventable ER visits and hospitalizations that result from Diabetes complications.

“Before Wellth I would go days without my meds and years without treatment. Wellth helped me be honest with myself, adjust to the lifestyle I need, and stay on track.”

Cynthia
Wellth Member, Type 2 Diabetes

The Approach

Wellth leveraged an evidence-based concept known as Behavioral Economics, to drive better adherence outcomes among high-risk diabetes patients. They were offered the opportunity to enroll into the Wellth program to earn \$75 for appropriately taking their diabetes medications and monitoring their blood sugar. Enrolled patients verified these behaviors by submitting a daily photo of their medication and glucometer reading for 70 days. However, if they missed a day, a \$2 deduction was made from their \$75 rewards balance.

The Findings

The results of the initial program are far reaching. The enrolled cohort of 86 patients had an average adherence rate of 86% throughout the 70-day program and reduced their average HbA1c by 1.29 points, from 10.05 down to 8.76. SI PPS has observed a 92% reduction in utilization of ER services in the enrolled cohort as well as a 77% reduction in preventable short term diabetes complications (Prevention Quality Indicator 1).

Staten Island Performing Provider System is now one of the highest-ranked networks in the New York DSRIP program.

HbA1c Reduction Results



About Wellth

Wellth is a behavior change company that creates motivation and habit formation in patient populations with multiple chronic conditions. Backed by the science of behavioral economics, Wellth rewards members with daily financial incentives for submitting scheduled check-ins that align with their care plans. Wellth aims to create a world where the standard of care motivates patients to adopt habits that optimize their long-term health.

Learn more: www.wellthapp.com

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